

: Goop.com

goop.com is an online store with nationally-focused sales. Its eCommerce net sales are generated mostly in the United States. Other countries only account for a small share of eCommerce net sales, e.g., United Kingdom. With regards to the product range, goop.com achieves the greatest part of its eCommerce net sales in the Fashion category. Furthermore, products from the Food & Personal Care category are part of the offer.



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