

**Full 2021 Simple**



# How to Use FULL Simplo to Create Stunning Websites in Minutes

FULL Simplo is a powerful and easy-to-use website builder that lets you create beautiful and responsive websites in minutes. Whether you need a landing page, a portfolio, a blog, or an online store, FULL Simplo has everything you need to get started.

In this article, we will show you how to use FULL Simplo to create your own website in four simple steps:

1. Choose a template
2. Customize your design
3. Add your content
4. Publish your website

## Step 1: Choose a Template

FULL Simplo offers hundreds of professionally designed templates for different niches and purposes. You can browse them by category or by keyword, and preview them before you select one.

To choose a template, go to <https://fullsimplo.com/templates> and find one that suits your needs. Then click on the "Use this template" button to start editing it.

## Step 2: Customize Your Design

Once you have chosen a template, you can customize it to match your brand and style. You can change the colors, fonts, images, icons, and other elements of your website using the intuitive drag-and-drop editor.

To customize your design, click on any element you want to edit and use the options on the left panel. You can also add new elements from the right panel, such as buttons, forms, videos, maps, and more.

## Step 3: Add Your Content

After you have customized your design, you can add your own content to your website. You can write your own text, upload your own images, or use the stock photos and icons provided by FULL Simplo.

To add your content, click on any element that contains text or image and replace it with your own. You can also use the "Add new page" button on the top menu to create more pages for your website.

## Step 4: Publish Your Website

When you are happy with your website, you can publish it to the web with one click. You can choose a free FULL Simplo domain or connect your own custom domain.

To publish your website, click on the "Publish" button on the top menu and follow the instructions. You can also preview your website before publishing it by clicking on the "Preview" button.

## **Congratulations! You have just created your own website with FULL Simplo!**

FULL Simplo is the easiest way to create stunning websites in minutes. No coding skills or design experience required. Just choose a template, customize it, add your content, and publish it.

Ready to create your own website with FULL Simplo? Start now for free at <https://fullsimplo.com>.

### **How to Optimize Your Website for SEO with FULL Simplo**

Creating a website with FULL Simplo is not only easy and fast, but also SEO-friendly. SEO stands for search engine optimization, which means making your website more visible and relevant to search engines like Google and Bing.

By optimizing your website for SEO, you can increase your chances of ranking higher on the search results and attracting more organic traffic to your website. More traffic means more potential customers and conversions for your business.

FULL Simplo helps you optimize your website for SEO by providing you with the following features:

- **Mobile-friendly design:** All FULL Simplo templates are responsive and adapt to any screen size and device. This ensures that your website looks great and performs well on mobile devices, which is important for SEO as mobile users account for more than half of the web traffic.
- **Fast loading speed:** FULL Simplo websites are optimized for speed and load quickly on any browser and network. This improves your user experience and reduces your bounce rate, which is the percentage of visitors who leave your website without taking any action.
- **SSL certificate:** FULL Simplo websites are secured with SSL certificates, which encrypt the data between your website and your visitors. This protects your website from hackers and malware, and also boosts your SEO as search engines favor secure websites.
- **Meta tags:** FULL Simplo allows you to edit the meta tags of your website, such as the title, description, and keywords. These are the snippets of text that appear on the search results and describe what your website is about. By using relevant and catchy meta tags, you can improve your click-through rate and drive more traffic to your website.
- **Sitemap:** FULL Simplo automatically generates a sitemap for your website, which is a file that lists all the pages and links of your website. This helps search engines crawl and index your website more efficiently and accurately.

By using these features, you can optimize your website for SEO with FULL Simplo and increase your online visibility and authority. However, SEO is not a one-time thing, but an ongoing process that requires constant monitoring and improvement. Here are some tips to help you maintain and improve your SEO performance:

- **Update your content regularly:** Search engines love fresh and relevant content, so make sure to update your website with new and useful information for your audience. This will also keep your visitors engaged and loyal to your brand.
- **Use keywords strategically:** Keywords are the words and phrases that your potential customers use to search for your products or services online. By using them in your content, titles, headings, meta tags, and URLs, you can signal to search engines what your website is about and match it with the user intent. However, avoid overusing or stuffing keywords as this can harm your SEO and user experience.
- **Optimize your images:** Images can enhance your website's appearance and message, but they can also slow down your loading speed if they are too large or not formatted properly. To optimize your images for SEO, use descriptive file names and alt texts, compress them to

reduce their size, and use web-friendly formats such as JPEG or PNG.

- **Build backlinks:** Backlinks are links from other websites that point to yours. They are like votes of confidence that indicate that your website is trustworthy and authoritative. By getting backlinks from reputable and relevant websites in your niche, you can boost your SEO ranking and drive more referral traffic to your website.
- **Analyze and measure:** To know how well your website is performing on SEO, you need to track and analyze various metrics such as traffic sources, keywords rankings, bounce rate, conversion rate, etc. You can use tools such as Google Analytics or Google Search Console to monitor these metrics and identify areas of improvement or opportunity.

## **Conclusion**

FULL Simplo is a powerful and easy-to-use website builder that lets you create stunning websites in minutes. It also helps you optimize your website for SEO by providing you with features such as mobile-friendly design, fast loading speed, SSL certificate, meta tags, and sitemap.

By using these features and following the tips above, you can improve your SEO performance and increase your online visibility and authority. This will help you attract more organic traffic to your website and grow your business online.

If you want to create a stunning website with FULL Simplo that is also SEO-friendly, start now for free at